

Z세대 소비자 트렌드 & 리테일 디자인 트렌드



STYLUS

We'll help
you with...

Consumer Insights

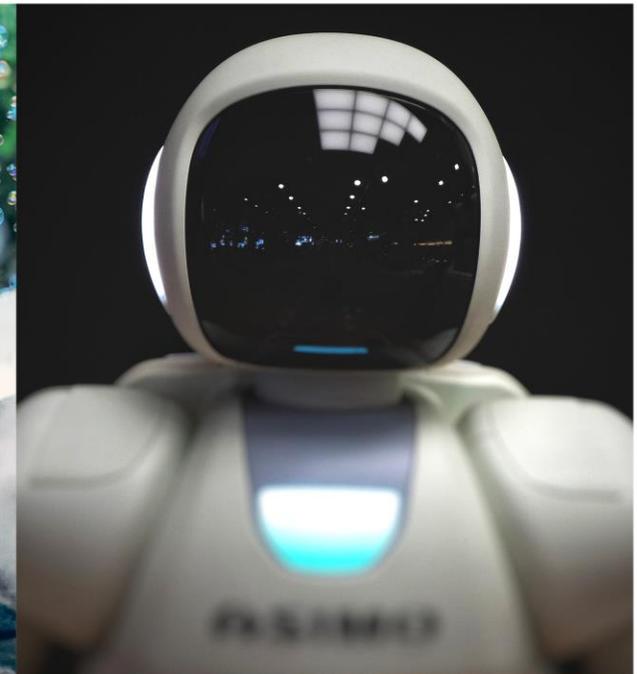
Research & Development

Product Design

Marketing

Strategy

Innovation



7 Global Offices

50 In-house analysts
& researchers

100+ Contributors Worldwide

150 Global events covered





500+ members
20+ Industries

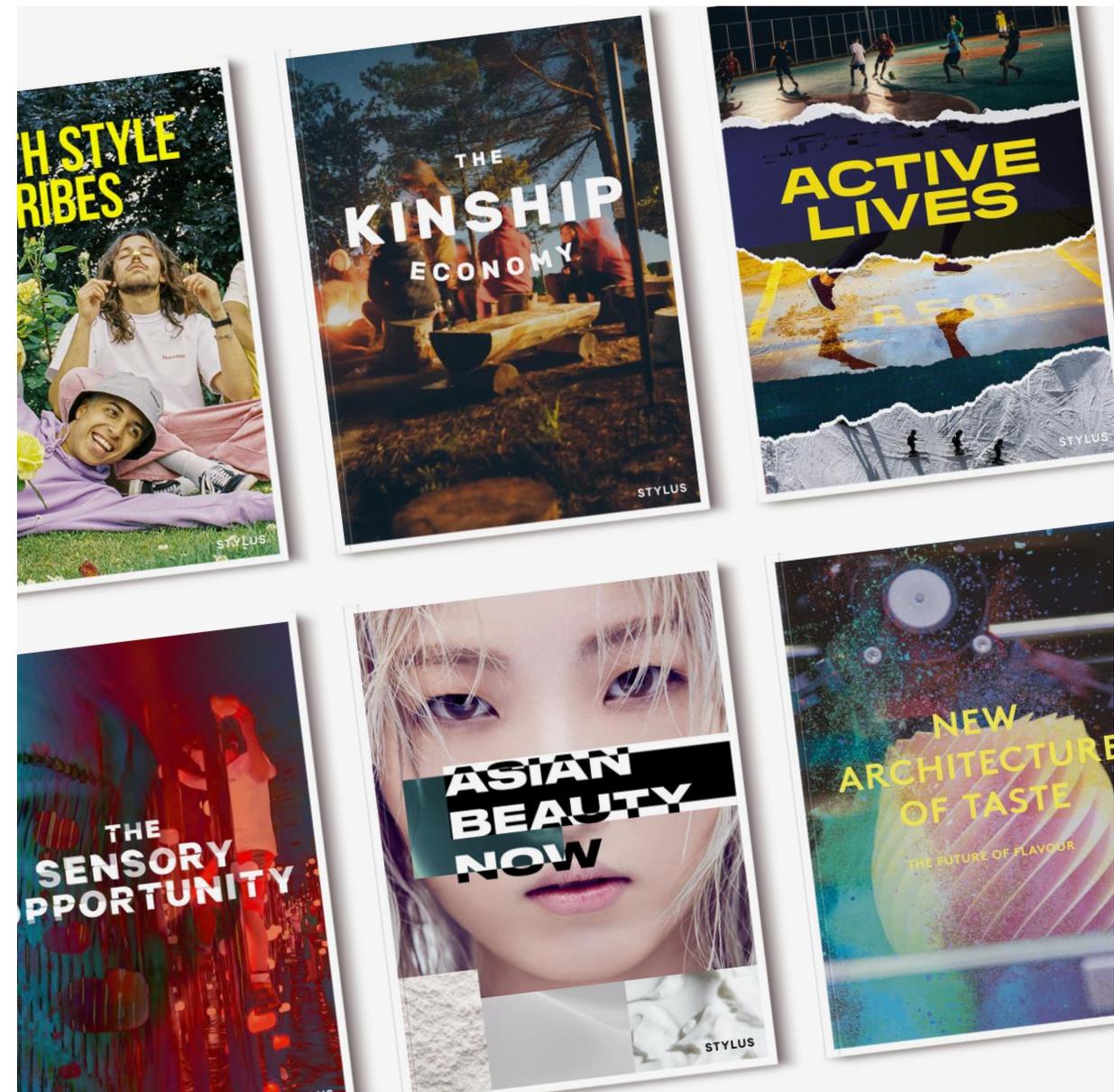
Stylus Advisory Research

Stylus Advisory combines our in-house trend expertise with a bespoke research program and incisive insights from a network of global experts. Advisory strategists put you inside the minds, lives and intentions of tomorrow's consumer's, today.

Via our flexible findings, our Advisory team can provide a bird's eye view of a particular topic, deliver specific insights, or validate your ideas.

Advisory projects are scoped in collaboration with you, however here are some project types to consider:

- Macro Trends impacting your business
- Custom Event Recaps
- Trend Safari Guided Tour
- Design Forecasts
- Trend Workshops





Our experts identify, analyse and decode the most important global trends from 20 industries.

Food & Beverage

Technology

Automotive

Home

Beauty

FMCG

Hospitality

Leisure & Travel

Advertising & Marketing

Media & Entertainment

Architecture & Spaces

Retail

Health & Wellness

Finance

Science

Consumer Electronics

Fashion

Accessories

Interiors

Product Design